

# Creative

The Art of Fleet Advertising



EPICMEDIA  
GROUP

Utilizing the KWIK ZIP Graphic System, EPIC Media Group has marked the fleets of dozens of Fortune 500 Companies, such as Nissan, Jack in the Box, Fresh & Easy, Albertsons, Coca-Cola, Ford, and Disney, just to name a few.

## Creative Designs

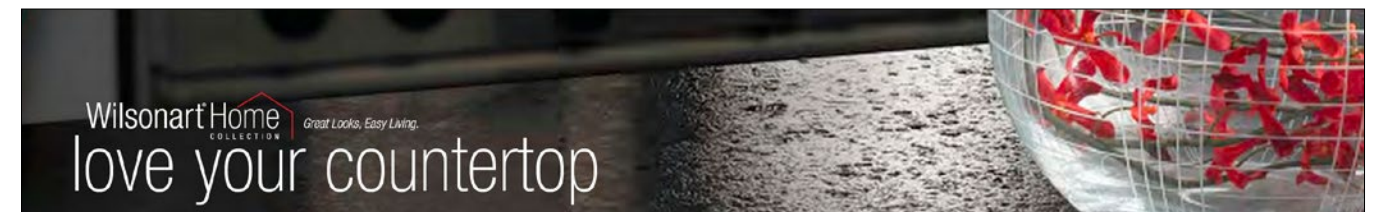
WILSONART INTERNATIONAL	04
SUGAR FOODS CORPORATION	06
LA LUCKY IMPORT & EXPORT	08
VALERO	10
MERLE NORMAN COSMETICS	12
WILSONART INTERNATIONAL	14
FERGUSON FARMS	16
SWISS TEA	18
DEAN FOODS	20
ATHENS TECHNICAL COLLEGE	22
DALTON ARTS PROJECT	24
HEARTLAND FARMS	26
SUBWAY	28
FRESH GOURMET	30
MERLE NORMAN COSMETICS	32
MOUNTAIN DEW	34
PV TRANSPORT & CFC LOGISTICS	36
REGIONAL FOOD BANK	38



## Wilsonart International

Wilsonart International is a global leader in decorative surfaces and delivers a broad range of high-quality products and services to the market since 1956.

The company was founded in Temple, Texas on the promise to deliver “laminare anywhere in the United States in 10 days or less.” To ensure this, the company purchased and still maintains its own fleet of delivery trucks in North America.

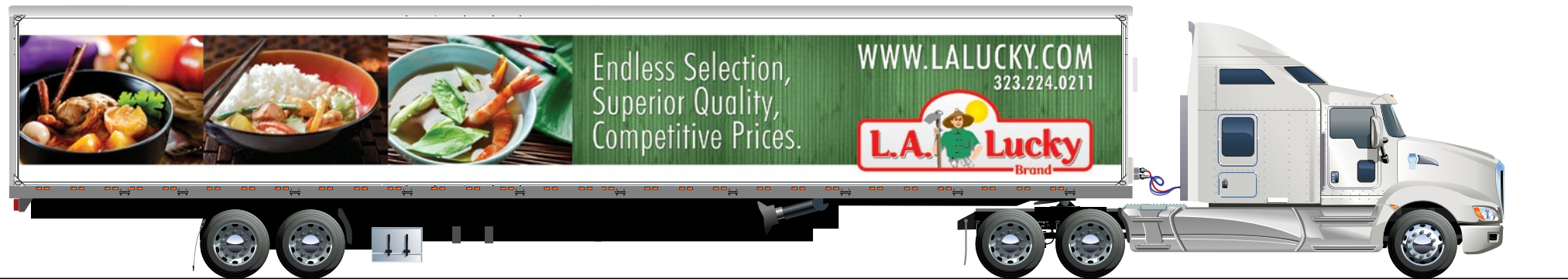


## Sugar Foods Corporation

Sugar Foods Corporation founded in 1948, began as a local bulk sugar distributor. Sugar Foods boasts popular brands such as Sweet 'N Low, Fresh Gourmet, N'Joy and a host of other products including sugars, stuffings, snacks and more.

Fresh Gourmet is the number one brand of croutons and salad toppings sold in the world. Fresh Gourmet brand offers the largest variety of salad toppings available on the market today.





## LA LUCKY Import & Export

LA Lucky Import & Export, Inc. is an importer of Asian and Oriental food products, operating retail and wholesale grocery stores throughout the Los Angeles area.

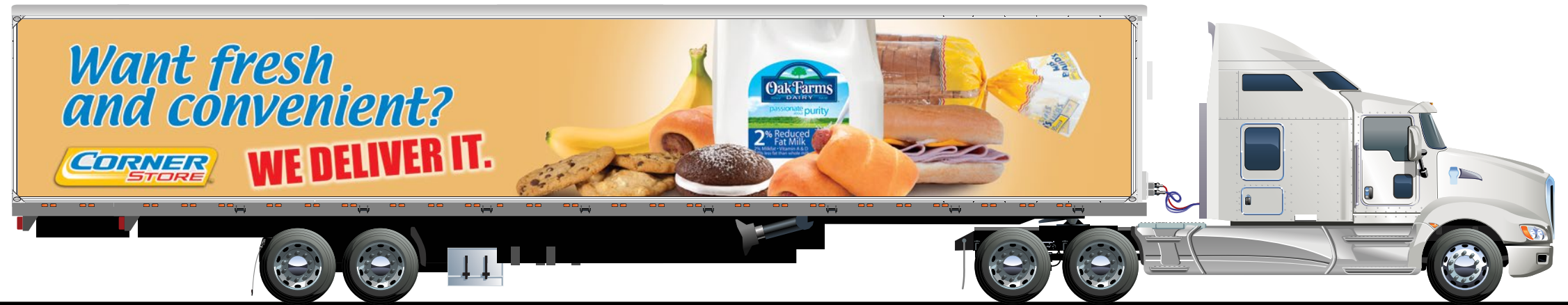
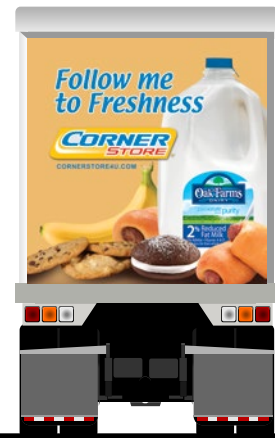


## Valero

Valero Energy Corporation is a Fortune 500 company based in San Antonio, Texas and is North America's largest independent petroleum refiner and marketer. Valero delivers premium-quality clean fuels more quickly, responsibly and efficiently than any other refiner on the continent.

Valero's company-owned retail Corner Stores offer customers fast and friendly service in a safe and clean environment.







## Merle Norman Cosmetics

Founded in 1931 and headquartered in Los Angeles, California, Merle Norman Cosmetics engages in the development, manufacture, and distribution of skin care and color cosmetic products. The year 2011 marks their 80<sup>th</sup> year celebration of beauty.



Merle Norman is consistently ranked the #1 cosmetics franchise in Entrepreneur magazine year after year and is ranked #34 of the top 500 franchises. Its enduring heritage, top-quality products and inviting Studio atmosphere are just part of the Merle Norman success story.

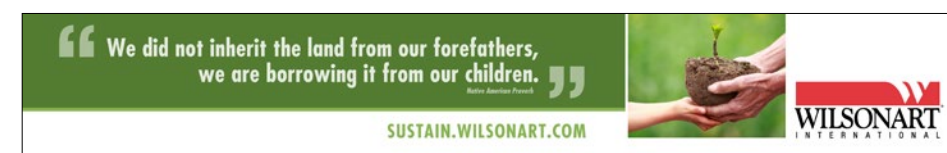


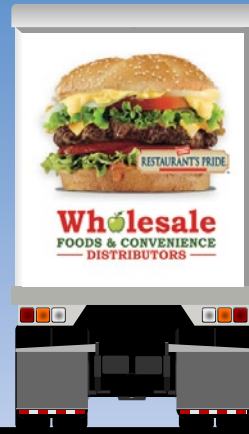




## Wilsonart International

Wilsonart has been a responsible member of the global community for more than 50 years. Their vision for the future is to build a sustainability platform that escalates a positive impact on people, business and the planet. It's simply good business.





**Wholesale  
Foods & Convenience  
Distributors**





## Ferguson Farms

Ferguson Farms is in the business of transporting corn from farms to the mills. Ferguson Farms bucked the trend of dump trucks and open trailers 26 years ago in favor of live floor trailers, which help meter the load and reduce damage during delivery at the plant.



## Swiss Tea

Swiss Tea originated in the heart of tea country – Pennsylvania. The friendly folks at Wengerts’ Dairy loved iced tea. They knew that people in their community were thirsty for something that was also naturally good, and Swiss Tea was born.

Swiss Tea is sweetened with sugar – and uses no preservatives and no high-fructose corn syrup. Swiss tea is a true classic. It’s a difference you can taste!



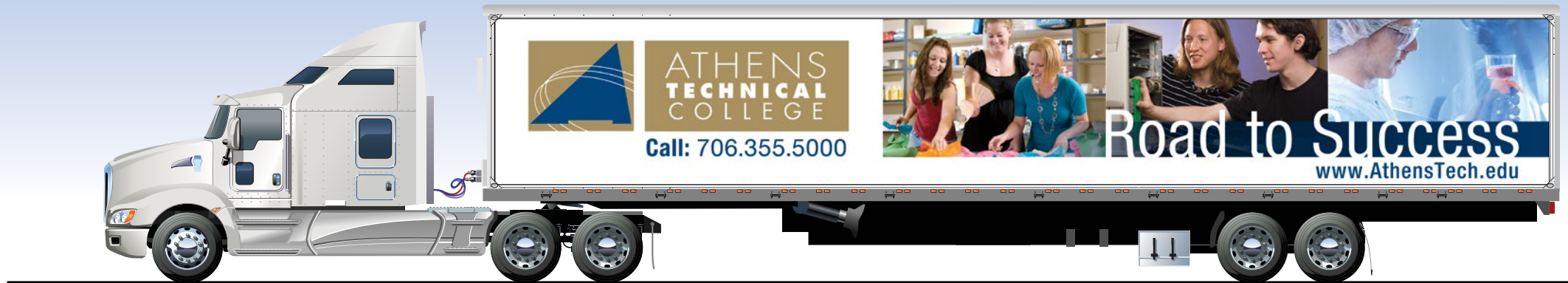
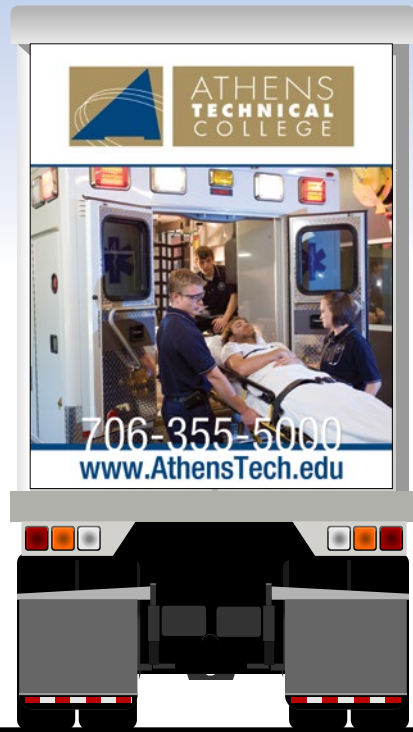


## Dean Foods

Dean Foods is one of the leading food and beverage companies in the United States and a European leader in branded soy foods and beverages.

The Company's Fresh Dairy Direct-Morningstar segment is the largest U.S. processor and distributor of milk, creamer, and cultured dairy products including Alta Dena & Meadow Gold. These offerings are marketed under more than 50 local and regional dairy brands, as well as through private labels.





## Athens Technical College

Athens Technical College is noted for its application and integration of technology into the teaching and learning process. For half a century, Athens Technical College has served the citizens of its service area by providing high quality educational programs. The college provides students the opportunity to pursue educational opportunities in over 32 associate degree and diploma programs of study and 53 technical certificates of credit in business, health, and technical-related majors.



## Jonathan's Organic

Founded in 1976, Jonathan's Organic is New England's pioneer sprout company. They are the oldest and the best with an unsurpassed reputation for quality, service and dependability. Jonathan's organic brand offers the largest variety of fresh sprouts available on the market.

## Abraham Linc

Abraham Linc is a wholesale distributor of floor covering products serving the Mid-Atlantic region. Their focus on customer service has allowed them to become the "link" between flooring suppliers and customers in their region.

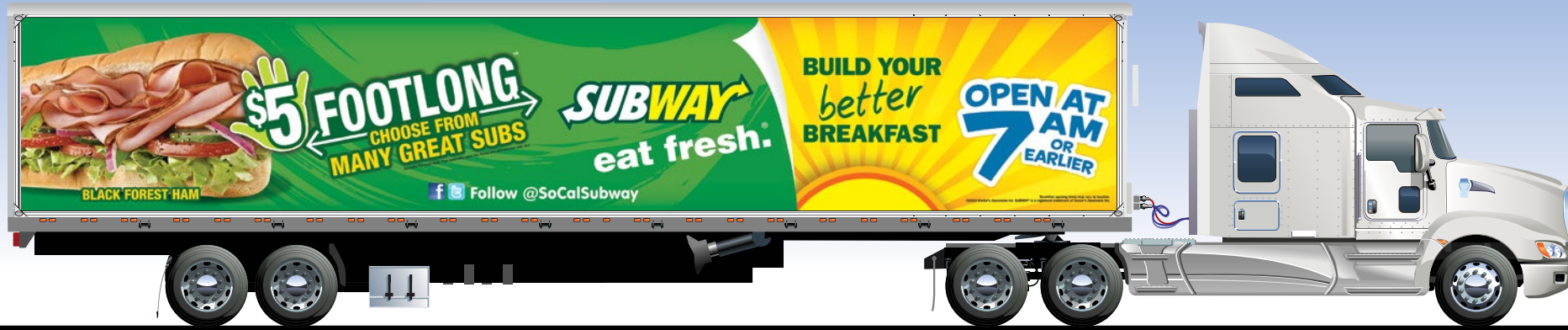




## Mercedes-Benz







## SUBWAY

Subway is a leader in fast, healthy food. Their easy-to-prepare sandwiches are made to order right in front of the customer, using freshly baked breads, select sauces and a variety of delicious toppings.

Today, the Subway brand is the world's largest submarine sandwich chain with more than 34,000 locations around the world.





## Dalton Arts Project

Dalton Arts Project is committed to the presentation of professional quality dance and art projects in the Northwest Georgia community. Through the annual Nutcracker performance and ArtReach projects, Dalton Arts Project desires to touch the lives of the youth, and improve the quality of life of the community.



## Live Gourmet

Hollandia Produce LLC provides America's innovative produce merchandisers with a year-round supply of hydroponically grown greenhouse vegetables harvested with roots attached.





He loves me with **Cherry On Top.**



MERLE NORMAN  
DISCOVER YOUR BEAUTY

MERLE NORMAN  
DISCOVER YOUR BEAUTY





## Mountain Dew

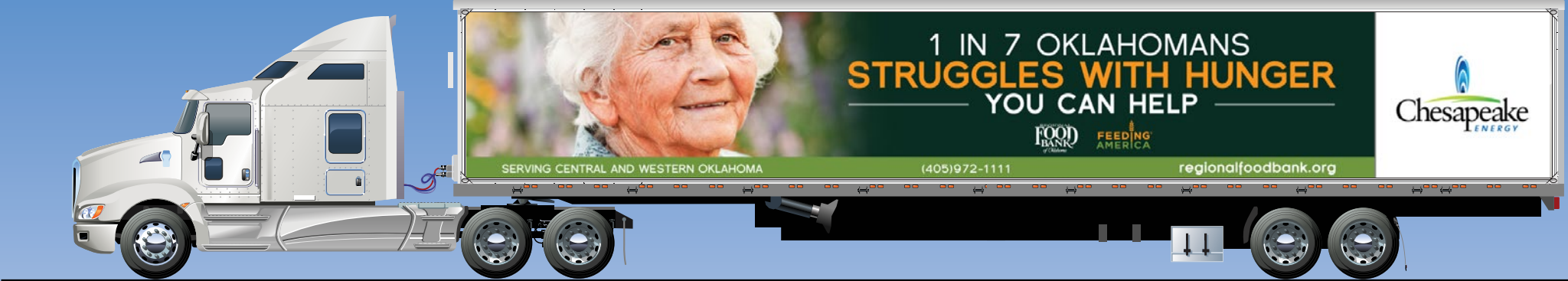
PepsiCo is a world leader in convenient snacks, foods and beverages. Mountain Dew is a citrus-flavored carbonated soft drink brand produced and owned by PepsiCo. It's all about the hyperactivity, gaming, video, and sports. Unleash your inner dew!



## Houweling's Tomatoes

Houweling's Tomatoes, is a family owned, world-renowned greenhouse tomato grower with facilities in Camarillo, CA and Delta, BC. Houweling's is dedicated to delivering a full complement of scrumptious tomatoes, while constantly innovating to reduce its environmental footprint.





## Regional Food Bank

Regional Food Bank provides enough food to feed 77,000 people every week with administrative and fund raising costs of less than four percent. Since its inception in 1980, the Food Bank has distributed more than 321 million pounds of food to needy families.

# *Creative*

The Art of Fleet Advertising

[EpicMediaGroup.com](http://EpicMediaGroup.com)

605 S. Douglas Street, El Segundo, CA 90245  
Phone: 310.827.8800 • Fax: 310.827.5800